



Steel Safety Day changes

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worldsteel safety team

The image shows two men in a steel mill environment. They are wearing high-visibility blue and yellow work jackets with the TATA logo. One man is wearing a white hard hat with the TATA logo and safety glasses. The other man is wearing a white hard hat with a headlamp and safety glasses. They are standing on a yellow metal walkway with railings. In the background, there is a complex structure of steel beams and pipes. A red fire extinguisher is visible on the right side of the walkway.

What is Steel Safety Day?

“Nothing is more important than the safety and health of the people who work in the steel industry.”

worldsteel Board of Members

Our commitment

The industry is committed to maintaining a safe and healthy workplace and acting on safety and health incidents, risks, and opportunities for improvement.

We consider safety and health to be an integral component of doing business, and it starts with each one of our people.

What is Steel Safety Day?

To further drive our commitment, worldsteel initiated Steel Safety Day in 2014 to increase awareness of the industry's five most common causes of fatalities. Each year took one of these top five causes of fatalities as its theme.

Steel Safety Day is always on 28th April to coincide with the International Labor Organization's [World Day for Safety and Health at Work](#).



What is Steel Safety Day?

On or in the weeks prior to Steel Safety Day worldsteel members would carry out a safety audit on the given year's theme and submit details of their activities to worldsteel.

Members also submitted photos, videos, infographics and other materials to worldsteel with the aim of showing the outside world that the whole industry was acting as one on our commitment to maintaining a safe and healthy workplace.





Coordinated social media posts

Sustainability recognitions

worldsteel launched its updated [Sustainability Charter](#) in 2022 to recognise member companies and associations that proactively embrace our sustainability principles.

Carrying out a Steel Safety Day audit is a requirement to become a Charter Member.

Additionally, each year a small number of members are recognised as [Sustainability Champions](#), our most exacting sustainability accolade. As being a Charter Member is a requirement of being a Sustainability Champion, carrying out a Steel Safety Day audit is also a requirement here.





Why is Steel Safety Day changing?



Steel Safety Day is changing

This year Steel Safety Day becomes **worldsteel Day for Safety and Health**

- The name is changing
- The focus is changing
- The logo is changing
- The promotion is changing

The name is changing

- The importance of health as well as safety needs to be emphasised
- Closer alignment with the International Labor Organization name 'world Day for Safety and Health at Work'. However, we are not including 'at Work' as we take a broader view in that our safety responsibilities extend beyond set hours in the workplace; they apply continuously to the people who live in the communities in which we operate
- To highlight that this is a worldsteel initiative



The focus is changing

A few observations from members on the Steel Safety Day approach:

- Rotating around the top five causes of fatalities in the industry excluded the other causes of fatalities, as well as many of the causes of serious but non-fatal injuries.
- A single incident attributable to a single cause, usually a process safety incident, can cause multiple fatalities, meaning much more frequently occurring causes of fatality but with a lower fatality toll are never the focus of Steel Safety Day
- The theme of a given year often does not align with the priorities of member companies or individual sites. It is too top-down.
- Health is ignored completely



The focus is changing



Instead, with a new bottom-up approach, members carry out audits or other activities and share promotional materials with worldsteel to collect and promote on our channels



There is no single theme on a given year going forward



We will set up a safety equivalent of the Climate Action member initiatives currently on our public website

The logo is changing

From



steelSafetyDay

to





Safety and health

WORLDSTEEL DAY FOR SAFETY AND HEALTH

worldsteel
ASSOCIATION

The logo is changing

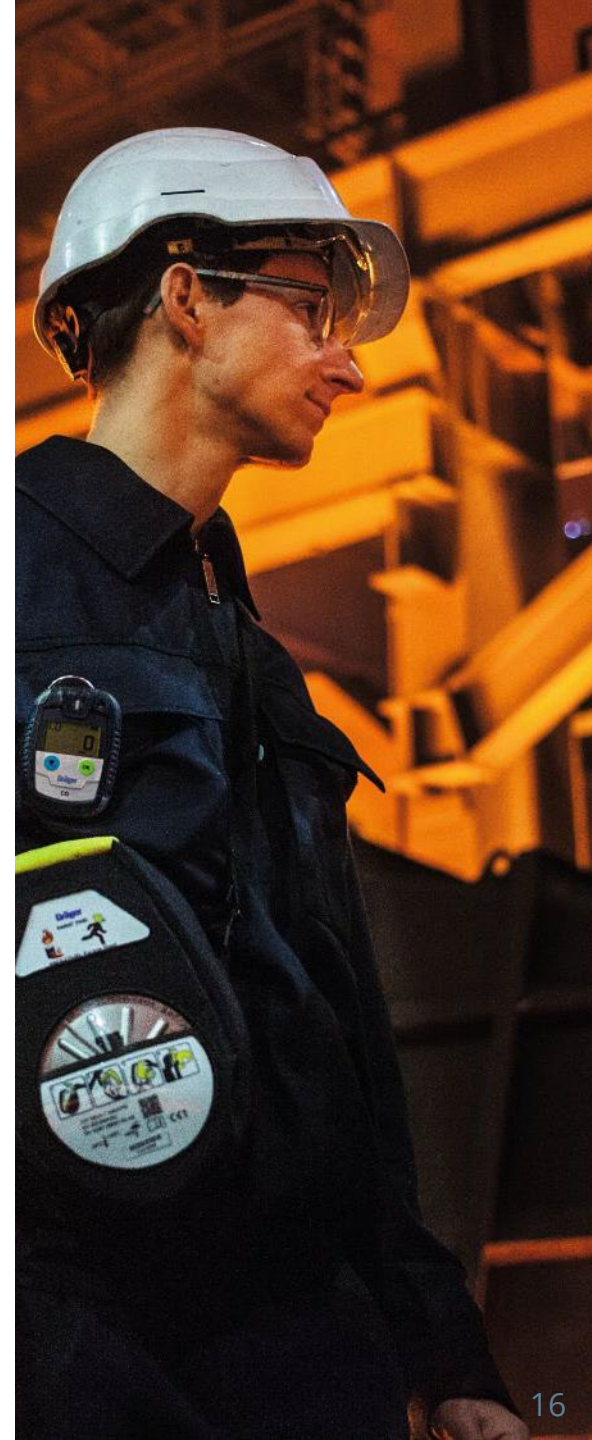
- In addition to the obvious need to update the name, the new logo is aligned with our other sustainability logos.
- We also want to avoid the impression that 28th April is a day on which the steel industry gives special attention to safety and health. Safety and health must be integrated into all of our activities all of the time.

The promotion is changing

For all these reasons, worldsteel Day for Safety and Health on 28th April is promoted as a day on which worldsteel makes a particular effort in demonstrating to the outside world that safety and health is an industry-wide continuous commitment.

Every year on 28th April worldsteel will:

- Release a public version of the previous year's Safety and Health metrics reports
- Promote the member safety section on our website, extranet, and other social media channels using the hashtag [#steelSafetyandHealth](#)



What do we need from members?



What do we need from members?

- Links to your press releases or other pages on your website promoting your safety initiatives and events
- Other promotional materials; infographics, etc. [This video](#) from Aço Verde do Brasil is an excellent example.
- Evidence of doing activities of this kind remains a criterion for Sustainability Charter membership and Sustainability Champion recognition



14th meeting | 29 November - 1 December 2022

Safety and Health Committee meeting



worldsteel safety team

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worldsteel

A S S O C I A T I O N

worldsteel.org | constructsteel.org | steeluniversity.org | worldautosteel.org | issf.org

